

For Six Month Period Ending June 30 2007
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.
Meat New Zealand 2526
(c) Business Address(es) of Registrant
1483 Chain Bridge Road, Suite 300, McLean, VA 22101-5703

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
(1) Residence address Yes ☐ No ☐
(2) Citizenship Yes ☐ No ☐
(3) Occupation Yes ☐ No ☐
(b) If an organization:
(1) Name Yes ☐ No ☒
(2) Ownership or control Yes ☐ No ☒
(3) Branch offices Yes ☐ No ☒
(c) Explain fully all changes, if any, indicated in items (a) and (b) above.

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IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.
Yes ☐ No ☐
If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐
If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date connection ended
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- (b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☒

If yes, identify each such person and describe his service.

- (b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or connection	Date terminated
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- (c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement? Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

N/A

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

Meat and Wool New Zealand - New Zealand Farmers' Organisation

10. **EXHIBITS A AND B**

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A ³	Yes <input type="checkbox"/>	No <input type="checkbox"/>	
Exhibit B ⁴	Yes <input type="checkbox"/>	No <input type="checkbox"/>	

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67), sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

Activities and Services conducted in the US on behalf of Meat & Wool New Zealand include:

- Liaison and relationship management with US Livestock producer groups - Sheep & Beef
- Collection of US market intelligence - prices, market trends, statistics
- Joint activity with NZ exporting companies to promote NZ meat & wool products in the US
- Engagement with lobbyists and regulators on issues of significance to New Zealand farmers
- Currently including Mandatory Country of Origin Labeling (MCOOL)
Farm Bill
Natural product labeling standards

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

see attached

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14 . (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶

Date	From whom	Purpose	Amount
see attached			

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, and 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D⁸ to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS – MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
see attached list			

Total

(b) DISBURSEMENTS – THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials ¹²?
 Yes ☒ No ☐

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

New Zealand Meat Board

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

see attached

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Radio or TV broadcasts | <input type="checkbox"/> Magazine or newspaper articles | <input type="checkbox"/> Motion picture films | <input type="checkbox"/> Letters or telegrams |
| <input type="checkbox"/> Advertising campaigns | <input type="checkbox"/> Press releases | <input checked="" type="checkbox"/> Pamphlets or other publications | <input checked="" type="checkbox"/> Lectures or speeches |
| <input checked="" type="checkbox"/> Internet | <input type="checkbox"/> Other (specify) _____ | | |

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- | | | |
|---|---|---|
| <input checked="" type="checkbox"/> Public Officials | <input type="checkbox"/> Newspapers | <input type="checkbox"/> Libraries |
| <input checked="" type="checkbox"/> Legislators | <input type="checkbox"/> Editors | <input type="checkbox"/> Educational institutions |
| <input checked="" type="checkbox"/> Government agencies | <input type="checkbox"/> Civic groups or associations | <input type="checkbox"/> Nationality groups |
| <input checked="" type="checkbox"/> Other (specify) <u>US Agriculture Produce Groups - Beef and Sheep</u> | | |

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

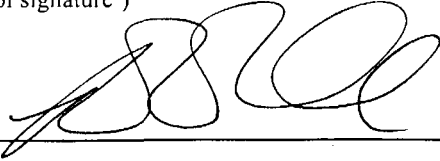
23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes ☐ No ☒

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI – EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature¹³)

KELVIN WHALL July 25, 2007

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¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**DESCRIPTION OF ACTIVITIES CONDUCTED BY
NEW ZEALAND MEAT BOARD, McLEAN, VIRGINIA OFFICE
SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 11**

The New Zealand Meat Board is a statutory board of New Zealand with a representative office in metropolitan Washington, DC.

Its functions are to:

- observe, monitor, and report on the livestock, meat and wool markets in North America;
- develop and advance Meat New Zealand's positions on matters affecting New Zealand's meat and wool trade with North America; and
- manage generic promotion of New Zealand meat and wool where appropriate.

These functions being particularly related to imports of New Zealand meat and wool into the USA, Canada, and Mexico.

1. Monitor market developments through ongoing trade contact and report to New Zealand head office.
2. Meetings with various parties to discuss issues such as beef checkoff, mandatory price reporting, Free Trade Agreements and mandatory country of origin labeling.

Attendance at selected conferences.

3. To assist trade inquiries for New Zealand meat and wool.

Respond to inquirers seeking information on New Zealand meat and wool and sources of supply.

4. To liaise with the New Zealand embassy, consulates, trade commissioners, and attorney on developments that might affect New Zealand meat and wool.

Keep informed on developments concerning US legislation and regulation that might affect imports of beef, lamb and wool from New Zealand including mandatory price reporting, mandatory country of origin labeling and US farm bill.

5. To assist trade and farmer visitors from New Zealand.

Coordinate visits of NZ-based staff and directors.

6. To liaise with producer representatives in the USA and Canada, such as cattle and sheep farmer organizations, and also meat trade associations.

Attend conventions/meetings with beef/cattle and sheep/lamb/wool organizations, meat importers and others relevant to livestock production.

7. To promote the products of the New Zealand meat and wool industry.

SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 12

12. During this 6-month period have you on behalf of any foreign principal engaged in political activity as defined? Yes.

Contact with government officials was as follows:

Date	Name & Title	Contact Manner	Subject Discussed
5/17/07	Bruce Knight USDA Under Secretary	Meeting	Mandatory Country of Origin labeling
5/17/07	Karen Stuck USDA FSIS	Meeting	Food safety requirements in meat importing BSE regulations
6/12/07	Chuck Lambert Deputy Under Secretary USDA	Social engagement	BSE regulations Mandatory Country of Origin labeling

**REGISTRATION NO: 2526 - NEW ZEALAND MEAT BOARD
SIX-MONTH PERIOD ENDING JUNE 30, 2007**

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SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 14A

All funds from Head Office in Wellington, New Zealand.
Funds were used to carry out functions listed on page 10 of this document.

Jan	Head Office Remittance	0.00
Feb	Head Office Remittance	55,000.00
Mar	Head Office Remittance	20,000.00
Apr	Head Office Remittance	28,000.00
May	Head Office Remittance	25,000.00
June	Head Office Remittance	35,000.00
Total		163,000.00

**REGISTRATION NO: 2526 - NEW ZEALAND MEAT BOARD
SIX-MONTH PERIOD ENDING JUNE 30, 2007**

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SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 15A

Communications including phone, fax, email, courier	\$2,618
Entertainment	\$1,535
Information: Information service subscription: Informa Economics 775 Ridge Lake Boulevard, Suite 400 Memphis, TN 38120-9403	\$4,000
Motor Vehicle	\$2,789
Personnel: salaries, taxes, social security, medical, home rental, insurance	\$93,211
Travel: See page 14 for elaboration	\$7,321
Office Expenses including rent, insurance, subscriptions, memberships, supplies	\$17,749
Total	\$129,113

SUPPLEMENTAL STATEMENT IN ELABORATION OF ITEM 15A

Travel – Kelvin Whall, Regional Manager, North America

Date	Destination	Purpose
January 2007	Nashville, TN	Convention – Cattle Industry Annual
January 2007	San Antonio, TX	Conference – American Sheep Industry
February 2007	Las Vegas, NV	Industry visit
March 2007	Ottawa, Canada	Conference – Canadian Cattlemen
April 2007	Sao Paulo, Brazil	Conference – International Meat
June 2007	Toronto, Canada	Industry visit

- No media or US Government officials traveled as guests.